



Family Support Foundation
for
MENTAL ILLNESS

FOR IMMEDIATE RELEASE

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The Family Support Foundation for Mental Illness Launches New Website

--Website provides resources for individuals and families struggling with mental illnesses, as well as fundraising and donation opportunities --

Wayne, PA - October 19, 2009—The Family Support Foundation for Mental Illness announces today the official launch of www.fsfmi.org, a website devoted to increasing awareness and understanding of mental illness issues, supporting legislation that benefits those suffering from mental illness and their families, and fundraising and events that help support qualifying families with significant unreimbursed mental healthcare expenses and other non-profit organizations that have been strong and effective leaders on issues consistent with the Foundation's mission.

The Family Support Foundation website, www.fsfmi.org, provides information and resources on mental illness and the suffering that it causes. The site provides numerous ways that visitors can give back to help the Foundation with its mission in the form of donations, legislative petitions, online shopping that gives back a portion of an item's cost to the Foundation, and merchandise that shows support for the

cause. The site also offers information on programs offered by the Family Support Foundation for Mental Illness, such as Friendship Matters, a program that takes place within the classroom to educate and bring awareness to students about mental illness and the importance of compassion, understanding, and support, particularly for young people coping with mental illnesses themselves, with a friend, or in their families.

The Family Support Foundation for Mental Illness was established by Jonathan Foxman, President and CEO of MTPCS, LLC d/b/a Cellular One. In the last 12 months, the Family Support Foundation held a fundraising event to help support a Montana family with overwhelming medical bills due to mental illness issues, and co-sponsored events held by the Montana Chapter of the National Alliance on Mental Illness (NAMI), a grassroots organization created to provide support, education, and advocacy to those suffering with a mental illness and their families. With the launch of www.fsfmi.org, the Family Support Foundation for Mental Illness is expanding on a national level. “Cellular One is committed to making a difference for this cause. Mental illness and the terrible suffering it causes, particularly for young people, is an issue that rarely gets the attention or the support it deserves,” stated Foxman. “With this new website, we hope to reduce the stigma around mental illness by providing a resource where individuals can learn more about mental illness issues and their symptoms, and offer a way for people to give back to support this very worthwhile cause.”

Mental illness is a disease that does not discriminate based on age, race, religion or income. Defined as a medical condition that disrupts a person’s thinking, feeling, mood, ability to relate to others and daily functioning, mental illness affects one in four adults in America. Although treatable, less than one-third of adults and half of

children with a diagnosable mental disorder receive any mental health services in a given year.

About The Family Support Foundation for Mental Illness

The mission of the Family Support Foundation for Mental Illness is to increase awareness and understanding of mental illness issues, to support legislation benefitting those suffering from mental illness and their families, to help cover unreimbursed mental health care expenses for qualifying families, and to support other non-profit organizations that have been strong and effective leaders on issues consistent with the Foundation's mission. For more information on the Family Support Foundation for Mental Illness, visit us online at www.fsfmi.org or on our Facebook page at www.causes.com/fsfmi. For companies interested in helping the Family Support Foundation for Mental Illness make a difference, please contact Jonathan Foxman at jdfoxman@fsfmi.org.

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